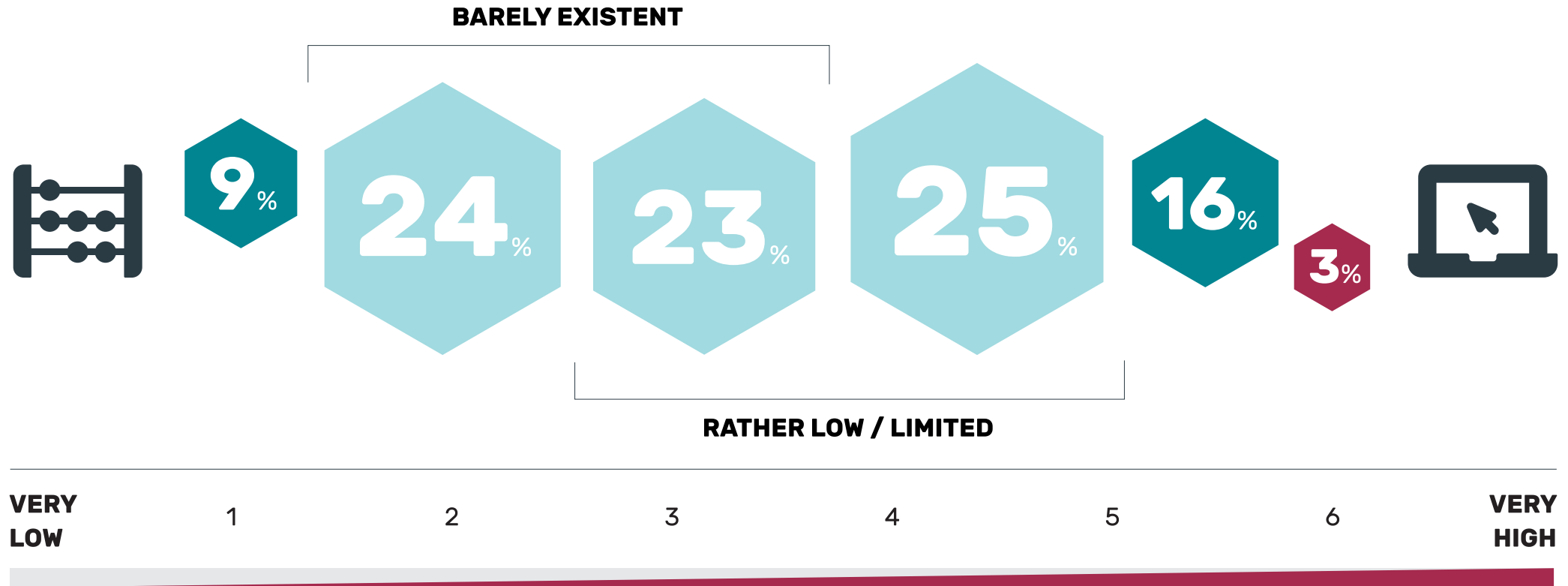


# DIGITALIZATION EXPERTISE ON THE PART OF AUTOMOTIVE SUPPLIERS.



Peter Eltze, expert for digital corporate transformation at Berylls Strategy Advisors: „Economic support is good and right, but it can only be an impulse for digital transformation. The money must fall on fertile ground in the companies, but this is not available from many suppliers. The promotion only promises success if the suppliers find a balance between optimizing existing business areas and developing new business ideas at the same time.“

In many cases, they first have to develop a suitable strategic concept. The Berylls culture study shows how difficult this is for many companies. It shows that many suppliers currently do not have the organizational skills and abilities for digital transformation. The funding should therefore also serve to build up missing job profiles, such as those of the data analyst.“

**IF YOU WOULD LIKE TO LEARN MORE, PLEASE GET IN CONTACT WITH:**  
[peter.eltze@berylls.com](mailto:peter.eltze@berylls.com), T +49-89-710 410 40-0